

# American Board of Funeral Service Education

## Strategic Plan

2023-2026

**MISSION:** To prepare students for employment in the funeral service workforce.

**VISION:** Preparing funeral service practitioners to provide dignified death care experiences through quality higher education.

**VALUES:** Accountability                      Consistent program improvement  
 Equity    Inclusiveness  
 Innovation                                        Integrity  
 Professionalism

Strategic Priorities	Strategic Goals	Objective
<b>1. Maintain focus on accreditation activities</b>	1.1 Maintain USDE and CHEA recognition	A. Evaluation of accreditation standards to incorporate USDE criteria B. Evaluation of accreditation standards to incorporate CHEA criteria
	1.2 Continuous curriculum evaluation	A. Facilitate annual Curriculum Review
	1.3 Encouraging interaction with Accreditation Liaison Committee	A. Understand NACIQI, USDE, CHEA roles/purviews/importance in accreditation.
<b>2. Promote professional development opportunities for program directors and faculty.</b>	2.1 Develop educator resources that enrich member experience	A. Strengthen programs through textbook and material alignment
		B. Promote and facilitate Mentoring
		C. Disseminate patterns/templates for assessment
		D. Develop master class materials for schools (Best Practices)
2.2 Implement professional development and teaching/training for programs	A. Develop training/informational programs to improve our ability to share information more frequently.	
	B. Develop ABFSE 101 – Training for new program directors	
	C. Funeral Service Education 101 - Training for new FS educators	
<b>3. Communicate the role and purpose of ABFSE.</b>	3.1 Increase communication to promote the mission of the ABFSE	A. Attend professional association conventions B. Encourage Board presentations C. Develop presentations for use by schools
	3.2 Facilitate programs and communication to enrich member experience	A. Continue Town Hall meetings via Zoom
	3.3 Strengthen partnerships with professional organizations	A. Ensure schools understand roles of associations; ensure associations understand role of ABFSE
	3.4 Encourage communication between the COA and membership	A. Assure that members have access to the information necessary to understand ABFSE operations
<b>4. Investigate opportunities to enhance funeral service and funeral service education.</b>	4.1 Develop Model Apprentice Program	A. Integrate with Model Standards (i.e., ICFSEB, states?)
	4.2 Expand use of Technology	A. Establish accessibility to digital archives (media, minutes, handouts, etc.)—investigate methods of storage/accessibility (searchable by keyword) B. Facilitate training C. Host remote/virtual meetings D. Continual review and update of ABFSE website